

You're receiving this email because of your relationship with West Coast LEAF. Please [confirm](#) your continued interest in receiving email from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.



West Coast LEAF

Press Release

For Immediate Release
June 17, 2009

Grade 8 students in Nelson learn that No Means No

Nelson - As of June 12, 2009, West Coast LEAF's No Means No education program was successfully completed by every eighth grade student in Nelson BC. The program's objective is to empower youth by teaching them about their rights, enabling them to understand the meaning of sexual consent and affirming their legal right to say "no".

The No Means No program has its roots in R. v. Ewanchuk, a case involving the issues of consent and sexual assault. This case highlights the stereotypes about gender that still prevail, and which continue to undermine equality rights and perpetuate the cycle of violence.

In 1999, young people at a conference responded to this case by initiating a workshop to teach other youth about stereotypes and rights.

Ten years later, this education has been brought to every grade 8 student in Nelson.

"This program is an empowering one that educates young people about their rights and responsibilities regarding consent and assault," says Stacey Lock, co-ordinator of the program in Nelson. "Students respond to the youth facilitators because they feel like they are easier to relate to and they appear to be more at ease. I really love this job because I believe that it is giving young people the tools to be able to make good choices. It is powerful stuff."

The program is also delivered in the Lower Mainland.

West Coast LEAF

West Coast LEAF's mission is to achieve equality by changing historic patterns of systemic discrimination against women through BC-based equality rights litigation, law reform and public legal education.

For More Information:

Stacey Lock, Nelson Co-ordinator, No Means No
(250)359-7832
Deanna Ogle, Education Manager,
West Coast LEAF

(604) 684-8772 ext 114
(cell)778-385-4204

[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to development@westcoastleaf.org by info@westcoastleaf.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



West Coast LEAF | 555 - 409 Granville Street | Vancouver | BC | V6C 1T2 | Canada